Usually you will find the real shop

THE COLEMAN JOURNAL PUBLISHED IN THE PREMIER COAL MINING CENTRE OF THE CROW'S NESTMPASS

WEEKLY RECORD OF INTERESTING COMMUNITY NEWS READ BY YOUNG AND OLD

Vol. 16, No. 49.

Most Effective Advertising Medium for reaching the People of Town and District. The Journal goes into the Homes. THE JOURNAL, COLEMAN, ALTA. THURSDAY, MARCH 24, 1938.

12.00 PER YEAR; SINGLE COPY 5

Directors Coal Companies Meet To-Day Here

Annual Meetings of Shareholders of International and Mc-Gillivray Creek Companies.

Meeting to-day under the pres idency of Mr. Lorne A. Campbell, the report of the directors of International and McGillivray companies will be submitted to

the shareholders.

These companies are two of the largest in the steam coal industry in Alberta, and are an important factor in the industrial life of the province, paying large sums in wages, royaltie and taxes.

and taxes.

Names of officers are as follows: L. A. Campbell, Trail, B.C., president; James Black, Vancouver, B.C., vice-president; G. Kellock, Coleman, vice-president and general manager; Hugh Morning Paper in London, Eng. When Ed. Ledieu wrote an advertisement which was publishered to the board; A. F. Short, C. S. Houghton, Boston, Masser, C. Houghton, Boston, Masser, C. Houghton, Boston, Masser, C. Houghton, Masser, Mass

Cole's Theatre BELLEVUR

Wed., Thurs., Fri., and Sat. March 23, 24, 25 and 26



Monday, Tuesday, Wednesday March 28, 29 and 30 DOUBLE PROGRAM Edmund Lowe and Florence Rice in "UNDER COVER OF NIGHT"

and

and Lionel Barrymore, Cecila Parke and Mickey Rooney in "A FAMILY AFFAIR"

COMING Thursday, Friday, Saturday March 31 and April 1 and 2

NEW FUN IS YOURS! Two spooks and a timid soul — in the year's grandest high-jinks!



TRUCK DRIVERS CAUSE COMPLAINT

Complaints have been made to which The Journal has been asked to give pub-licity concerning the furious licity concerning the furious driving of trucks. It is stated that particularly through West Coleman they are a menace to life, and in addition unnecessary damage is caused to the road surface. Police action is uread by the complainants surface. Police action is urged by the complainants to stop this disregard of public safety. They state they will place their complaints before the council and the R. C. M. P.

Ledieu's Advt.

world. In many places in Can-ada daily and weekly newspa-pers commented on it, and Cole-man was brought to the atten-tion of people who in most in-stances had never heard of the

Here's the most striking in-Here's the most striking in-stance of how the unusual is noticed and gains publicity. The father of George A. Brown, (Canadian Pacific express agent here) who lives in Sussex, Eng. (Canadian Facitic express agent here) who lives in Sussex, Eng., and who with his wife spent the summer here two years ago, was reading his morning newspaper, The Daily Express, of London, when the following arrested his attention:

SETTLING 'EM

A grocer who announced the other morning That customers who didn'

heed his warning
And pay their bills would find

that they'd be shamed To all the folks of Coleman they'd be named;
Now says that though some

customers were nettled,
There's scarce an old account
that's still unsettled.

that's still unsettled.

W. T. K.

In small type beneath the above the footnote states, "Coleman, town in Alberta."

The issue in which it was published was March 1. The Daily Express is one of London's popular morning dailies with a circulation of over a williant. lation of over a million copies each day

Dramatic Society Plays At High School

The one-act-plays presented by the high school dramatic society on Thursday and Friday evenings were very entertaining and the students are to be com plimented on their efforts. The staging was very nicely arranged and the announcements preceding each play added to the interest. These plays help the students to develop poise and expression, and form a pleasant diversion from the regular course of studies.

of studies.

The plays were directed by Miss Bessie L Dunlop, and the announcements preceding each play were given by Jim Allan, Isobel McDonald and Rosie Korolyk. The proceeds will be used to buy properties for the dramatic society.

SOUND LEADERSHIP NEEDED Police Raid STATES PRESIDENT BEATTY



Sir Edward Beatty, president of the Caraddan Pacific Railway, in a letter to George W. James, president of Canadian Weekly Newspagers Association, on "Making Canada a Better Place in Which to Live and Work," attacts and control us are the result of bad leadership to which we have given undue confidence. Some of these self-constituted leaders have been actuated by self-interest and ofhers by belief in economic theories more remarkable for their novelty and widely heralded by thoroughly undependable promises of relief than they were for the soundness of their sound leadership in facing national problems, and I would suggest that as these problems move forward to their solution it would be well if those who discuss them in editorial tolums should look towards sound dependable leaders whose proposals for dealing with our problems are founded upon time-tested and proven fundamentals; and having found such leaders, they should be given whose professions, they should be given whose political expediency would seem to point in other directions."

Musical Festival Syllabus in November

Mrs. J. H. Farmer, secretary of the festival committee, asks The Journal to state that owing Ine Journal to state that owing to the next festival being changed from November 1938, to the spring season of 1939, the syllabus will not be issued till about Nov. 1. Many enquiries have been received by parties from writing the received by parties from writing the received by parties from subside spring the received by parties from outside points in anticipation of the festival being held in the Fall. It was decided at the an-nual meeting in January that the change would be made to the spring season

Elks Annual Dance Well Supported

The annual St. Patrick's Day ance of Coleman Elks Lodge was fully up to its usual high standard, and was well support-ed by young people from the Pass towns. The hall was lavish-ly decorated with streamers of Elks' colors, and music by the Arredians, evaluating hard Arcadians orchestra kept the dance rolling merrily along from 9.30 p.m. till 2.30 a.m. The com-mittee appreciate the support accorded them.

accorded them.

25 years ago Bob Livett, presidents darked to the interest. The staging was very nicely arranged and the announcements preceding each play added to the interest. These plays help the students to develop poise and expression, and form a pleasant diversion from the regular course of studies.

The plays were directed by Miss Bessie L. Dunlop, and the announcements preceding each play were given by Jim Allan, labely McDonald and Rosie Korolyk. The proceeds will be used to buy properties for the dramalistic society.

Fortume won't smile on you unless you meet her half way.

Accorded them.

25 years ago Bob Livett, president to the C.P.R. station on the west side of Central avenue. A letter from the Canadian National Institute for the Blind was tabled till the next meeting, and the report from the secretary of the Union of Alberta Munic studies.

Relief matters were discussed and accounts for provision and accounts

Results in Fines

About Twenty Frequenters To Appear Before Police Magistrate
Between midnight and 1 a. m. Saturday night, R. C. M. P. and town police, provided with search warrants, raided two places on Main street which for a considerable time had been under observation for gambling. Complaints of an anonymous nature had been received by mounted police officers, some complaining they husbands had gambled their familigs were going short. Chief Antle summoned the men operating the places and they appeared before Police Magistrate Gresham on Monday morning. They pleaded guilty and were fined \$25 and costs.

The names of about twenty men were taken and they will be summoned as frequenters. Many packs of cards, some of which had never been used, were confiscated by the police.

It is reported that one man, from his winnings, at various will be printed in the next issue.

ted by the police.

It is reported that one man, from his winnings, at various times, boasted of having purchased a new car.

Mischievous Boys Cause Danger

Firepots left burning at night on Fifth street, where ditches are being dug to make service connections to the water mains, have been turned over by boys and extinguished, causing dan ger to car drivers, as well as pedestrians who might stumble into an unprotected ditch

There is a penalty for interfer-ing with these danger signals, and unents are urged to caution their boys. If caught police ac-tion will follow against guilty

New Road To Sports Field

Suggested to Council in Letter From International Coal Co.-Legion Club Site Approved

Present at the regular meeting of the town council on Tuesday evening were Deputy Mayor Borrows, Crs. Antrobus, Chap-man, Plante and White.

International Coal Co. sent in International Coal Co. sent in a letter suggesting a new road from the athletic field to Centre avenue. It stated that the present road is a menace and proposed re-locating the road to come out north of the United church. They asked the town to co-operate in the matter. The Works committee was authorized to discuss the proposal with Mr. A. F. Short, secretary of the company. company.

Residents of Second street in West Coleman sent in a petition asking to make repairs to the road and sidewalk. This will be acted on in due course.

The council approved the site for the proposed Canadian Legion club, which is immediately opposite the C.P.R. station on the west side of Central avenue.

IMPORTANT NATIONAL ADVERTISERS IN THIS WEEK'S ISSUE

wm. Gate was re-appointed busises manager.

A committee was also appointed to bring in a report on the advisability of a proposal to make the rink to the former location in Flumerfelt park, where better ice conditions prevail, giving a longer season and eliminating much dust. Those appointed include Sam Moores, John Salvador, Albert F. Short, J. H. Boulton, R. Gillies, H. T. Halliwell.

Discussion on league arrangements for next season resulted in a motion that the executive act as conditions may warrant. Total receipts were \$5,266,64. and expenditures \$5,241.46. There were two unpaid accounts of \$85, for which arrangements will be made to meet same. (see leart issue for complete statement.)

Better Lighting

Needed For Streets

A movement is on foot to urge that the council make provision for improved street lighting. The comparison with the well-lighted business section of Blair.

Tea at Mrs. Wm. Jackson's

The comparison with the well-lighted business section of Blair-more makes Coleman look like lighted business section of Blairmore makes Coleman look like
a backwoods hamlet. It is believed that a greatly improved
system could be installed involving very little lighting cost, and
giving more than double the
illumination than the present scattered dim lights. A glance down
look of the purpose of the
method with the control of the control of the control
body interested in the cause will
centre avenue at night, particulbe welcomed. Centre avenue at night, particu-larly between the post-office and railroad tracks, where there isn't one light, and where the glare of

Assault Case West Coleman **Brings Fines**

Complainant With Blood-Covered Face Staggered to Police Station Late Saturday Night

At 11 p.m. on Saturday night Matthew Kolena lodged a com-plaint with Constable Antle to the effect of having been assaultby the convey messages of interest and value to Journal readers.

Hockey Club

Annual Meeting

Receives Financial Report and Discussed

The annual meeting of Canadians hockey club held Wednessed when the council chamber was attended by about 40 people. President H a rry Gardner reported on the clubs will be printed in the next issue, giving complete information or receipts and expenditures.

The executive appointed were as follows: Geo. Kellock, honor-tary president; Harry Gardner, grander, grander, grander, greighent; Harry Gardner, greighent greighent

Tea at Mrs. Wm. Jackson's

be welcomed.

The Ladies of the L. O. B. A. Crescent Lodge, No. 599 will hold a -

and Pantry Sale in the

I. O. O. F. HALL, Coleman SAT., APRIL 2nd

from 3 to 6 p.m EVERYONE WELCOME

LISTEN..

on Friday Night

CANADA-1938 IMPERIAL TOBACCO'S INSPIRING PROGRAM

Universal Fingerprinting

alcoholics;

9. Regarded by the writer as very important; (a) Prevention of the physically unfit from obtaining an automobile license, (b) License carriers would be unable to fool police by giving a false name when caught violating the law, (c) Persons permanently deprived of driving privileges would be permanently ruled off the highway, (d) As a consequence of better operators an immediate decrease in our appalling death rate on the highways).

be permanently ruled off the highway, (d) As a consequence of better operators an immediate decrease in our appalling death rate on the highways there would be a corresponding drop in automobile insurance rates; 11, People suffering from loss of memory could be quickly identified, saving relatives money and perhaps a lifetime of worry and uncertainty; 12, Establishment of the true identity of the unknown dead, thereby saving the public the cost of burying them. The number of people buried in nameless graves was 46,000 last year, costing the public from \$50\$ to \$150\$ each for their burial."

Reducing Accident Toll As Mr. Trubrosek intimates there can be no question of the value voluntary fingerprinting could be made to sever some of the purposes of the public burial. The public has a first the public of the public burial. The public has a first three could be made to exert in reducing the toli of accident and the highways, if it were made to sever some of the purposes more good than all the other midding from this cause is verified. The public burial is also the public of the purpose in increased automobile insurance rates. The public burial is also the public burial in the public of the public prefected in increased automobile insurance rates. The public burial is also the public of the public prefected in increased automobile insurance rates. The public public prefected in increased automobile insurance rates. The public public prefected in increased automobile insurance rates. The public public prefected in increased automobile insurance rates are the public prefected in increased automobile insurance rates. The public prefected in increased automobile insurance rates are the public prefected in increased automobile insurance rates. The public prefected in increased automobile insurance rates are the public prefected in increased automobile insurance rates. The public prefected in increased automobile insurance rates are the public prefetced in increased automobile insurance rates. The public prefetced in inc

Reducing Accident Toll

As Mr. Tenbroeck intimates there can be no question of the value voluntary fingerprinting could be made to exert in reducing the toll of accident and death on the highways, if it were made to serve some of the purposes he outlines in his item No. 9. The growing toll of loss of life and property from this cause is verified in recent statistics for last year and is already being reflected in increased automobile insurance rates.

On this ground and this alone, there should be general support for the movement for universal fingerprinting on the part of all who themselves make reasonable use of the automobile and the highways and who are constantly endangered by a recktass minority.

"Millions of men were fingerprinted during the World War, not as a criminal measure, but it was done for the protection of the men," said Mr. Tenbroeck, urging support for universal fingerprinting. It provided, "be reminds those who may have forgotten the fact, "an inviolable record of the men," said Mr. Tenbroeck urging support for universal fingerprinting. It provided, "be assist assist Nature to expel the dissolved crystals. Other reminds those who may have forgotten the fact, "an inviolable record of the men," said Mr. Tenbroeck, urging support for universal fingerprinting. It provided, "be assist assist Nature to expel the dissolved crystals. Other reminds those who may have forgotten the fact, "an inviolable record of the men," said Mr. Tenbroeck urging support for universal fingerprinting. It provided, "be a fact, and the said of the mature of benefits in the said through the natural channels." The said Mr. Tenbroeck urging support for universal fingerprinting or its provided to men and the control of the more and the said of the mature of benefits in the said to anyone who suffers from the moverness of the more said who determined to an invitation of the more said with the more of the more mature of the more ma

Police Approval Intimated
Indications are that support will be given the movement in Canada at the annual convention of police chief constables in the summer, as the arguments put forward by Mr. Teubroeck are reprinted with approval in a recent issue of the Canadian Police Bulletin with a suggestion that "police chiefs should be taking every capportunity to impress the advantages of universal fingerprinting upon the public whom the proposal is designed to serve."

Crown Of Conquered Ruler

"A warm bath stimulates the imagination," says a doctor. "This explains why a man who has taken a subject the War Office even combasting that he has just had a cold one.



Kept Title And Decorations

Kept Title And Decorations

Kept Title And Decorations

Ememy Subject of Great Britlan Once Gave Services To Empire Once Gave Services To Gave Statutes And Statu

New Markets For Vegetables

Universal Fingerprinting

For some reason or another, hard to explain, proposals that eltizons submit themselves to voluntary fingerprinting as a means of subsequent identification in the event of emergency, have met with nothing but indifference, if not actual aversion on the part of the general public in this country.

This is somewhat surprising when one considers with what enthusiasms this somewhat surprising when one considers with what enthusiasms the proposal has been received in the United States and some other countries where numerous organizations have taken up the movement and have been successful in interesting the average citizen to a considerable degree.

Possibly the fact that hiverto fingerprinting has been associated solely average canadian's "cold shoulder" attitude towards fingerprinting, for the quality of the output and a severage Canadian's "cold shoulder" attitude towards fingerprinting, for the said as a statistic of the contribution of criminals may have something to do with the said of the said of

IN WET WEATHER

Rheumatism Attacked Limbs

And Body



English. They live in London. Captive for 11 years Slatin Pasha returned after a romantic escape to become Inspector-General of the Studan until the Great War. Then he returned to Austria. Eut for his services to Great Britain neither title nor decorations were taken away. Despite his being an enemy subject the War Office even continued to credit his pay.

Birds find it easy sailing above a steamer for two reasons: Air currents are defected upward by the ship's movement, and warm air from funness also causes rising at some funness and comments, and warm air from funness also causes rising at columns.

Eshia, a province of Brazil, is the only place in the world where black diamonds have ever been found.

Government railways of South Africa are trying dry lec in regriger, alter cars.

22447

Government railways of South Africa are trying dry lec in regriger, alter cars.

22447

Each and San San Columns (175 McDermot Valve).

We have a combination of high trochist control of the study value and provides as well; alter day value and provides as well; alter and of the many and the case with other fats, unsent title and the case with other fats, unsent title and the case with other fats, unsent title and the control of them and a substitution of high trochists are with the control of the state of the st

Just Wants Some Fun

"simply for fun". Snyder will leave the property form. Snyder will leave the property form. The first leg of the trip.

EVERY FRIDAY NIGHT On a National Coast to Coast Network

Friends For Forty Years

Former President Hoover Called On Indian Management of the United States army plants of the Will Indian Hunter, Kenya sportsman, and George Goodwin, assistant curator of old friends when former President Hoover called upon Ignace Jan Paderewski, plants, former President, Hoover called upon Ignace Jan Paderewski in his 75th years is as shrilliant as ever." Mr. Hoover reported. The former President, who has known Paderewski for 40 years, said that during his visit the who had "an enjoyable chat about old times and old friends." Doth could recall the Versailies Peace Conference, which both attends.

During the World War Paderewski mill and the Pallow with 13 cameras on the Former President for two months clearing the trial tie party hopes to get in State of Adventure out of the ending hunting trip, the exist of fight in France as a move for Polish for the president of the president former president, who has known Paderewski for 40 years, and the first party hopes to get in which will include the president former president, who has known Paderewski for 40 years, and the first party hopes to get in which will include the president for the war will be the president for the president for the president former president former president for the president former president for the president former president for the president former president former president for the president former pres

Big Game Hunter Not Looking For Adventure In Africa

Adventure In Africa
Harry Snyder, of Montreal, a big
game hunter who doesn't believe in
adventure, is going to lead an expedition into the wilds of Africa
'simply for fun'. Snyder will leave
arry in April ou the first leg of the
bigs.

WORKS IN 2 WAYS ON DISCOMFORT



2. If throat is sore from the cold, crush and stir 3 "ASPIRIN"

No family need neglect even minor land colds. Here is that to do: Take two. Here is tablets when van feel a cold coming on with a full glass of water. Then repeat, if necessary, according to directions in each package, Itelef comes rapidly, credited to the result of t





Independence Of Lithuania Guaranteed —PolishTroops Parade Warenw.—Polish troops Sunday parad.d peacefully and jubilantly as Wilno, where Saturday they were concentrated for what looked like littler Says They Do Not Understand prize.

New Style Of Motor Travel
Vancouver. Mr. and Mrs. Rolland
C. Bonneville of Edmonton were
Sight-seeing in Vancouver in a homemade tractor. On "sort of a holiday". Easter adjournment, Hon. Charles
the Bonneville's left Edmonton a litbunding minister of finance, told
the more than a month ago in the
reactor, built from an old touring
car, and two trailers for living ac
commodation.

the more than a month ago in the Rt. Hon. R. B. Bennett, Conservative In Alberta tractor, built from an old fouring leader. He promised to let the house car, and two trailers for living accommodation. B. C. Asks For The Return Of Income Tax Return Of Income Tax Field To Provinces

Empire Essay Contest

Entomologists Forecast Infestation

'Hoppers And Cor...
In Alberta

11a, Dominion en

a grass-

BRITISH AIR MINISTRY



Some Speculation On **Attitude of Dominions** In The Event Of War



DIRECTORY



BULOVA WATCHES Watch Repaire

J. M. CHALMERS.



LUBRICANTS SERVICE

MOTORDROME

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We Sell Everything for a Building Excel Builders' Supply Co.

J. S. D'APPOLONIA General Manager We do Everything Phone 263

LUMBER

NO JOB TOO LARGE OR TOO SMALL

Sartoris Lumber Co

Main Street - Coleman

COLEMAN CAFE

connection with Coleman Ho BEST MEALS IN TOWN

OPEN DAY AND NIGHT Rooms by Day, Week or Month

Bread and Rolls

OF THE BETTER KIND are what you will obtain when you deal at

Hunter's Bakery

BUY AT HOME and support your own town

B. P. McEWEN **Jeweler**

Engraver - Optician ssuer of Marriage Licenses Italian Block - Coleman

The PANTRY

The Place where you'll really enjoy eating—you will surely praise the cook. Buy a Meal Ticket \$5.50 Value for \$5.00

CARL HANSEN, Proprietor

A. M. MORRISON Insurance

Fire, Life, Accident, Autom Houses for Sale

A. M. Morrison. Phone 21



Benevolent and Protective Order **ELKS**

Coleman Lodge No. 117 Wm. E. Read E.R. J. M. Chalmers · Secretary

MODERN ELECTRIC

The Pass Quality Electrical Store Electrical Appliances Electric Wiring and Alterations Repairs on Washers, Vacuum Cleaners, Irons and Toasters Wiring Supplies, and Mazda Lamps

THE COLEMAN JOURNAL

H. T. Halliwell, Proprietor.

Published Every Thursday at Coleman, Alberta. Membership in Ca
Weekly Newspapers Association and Alberta Div. C.W.N.A.

THURSDAY, MARCH 24, 1938.

NOTES AND COMMENTS

THE UNOFFICIAL count in the Federal by-election in East Edmonton shows that the Social Credit candidate received 552 less votes than the Liberal and Conservative Failure of these parties to agree on a unity combined vote. candidate caused the defeat of both. Social Credit is represented by a minority vote as a result. Premier Aberhard sented by a minority vote as a result. Premier Aberhart promised to dance a jig if his candidate won. This would be amusing as an act at the next broadcast of the Prophetic Bible Institute. Then listeners in might share in the fun, as they have done with other wardsvillen structs done. as they have done with other vaudevillian stunts during the pleasant Sunday afternoon broadcasts.

TO CLIMAX the joy of Social Credit supporters in celebrating the election of their candidate, Joe Unwin's release from Fort Saskatchewan gaol was timed most appropriately. It was not known which side would win and the re-lease was ordered so that it would not influence the result, neither could it be said it was influenced by the result of the election. Nobody will begrudge Unwin his triumphal participation in the torchlight parade, but undoubtedly the lesson will have been learned that laws cannot be flouted even by parliamentarians and his sentence will have a salutary effect on those in power who would abuse it by pillorying those who disagree with their policies.

COMMUNISTS declared themselves 100 per cent. for the Social Credit candidate, circulating literature in his support. In the 1935 general election, in a six-candidates contest in East Edmonton, they polled only 671 votes. Realizing that they could not elect a candidate of their own choice, they evidently decided to retain a shred of power by lining they evidently decided to retain a sired of power by lining up with Social Creditors, headed by Jan Lakeman, Alberta chairman of the Communist Party of Canada. Verily, politics make strange bedfellows. Aberhart of the Bible Institute and Lakeman of the atheistic Communist party! An unholy alliance, to be sure!

CONVERSATIONS with representatives of wholesale houses reveal the fact that though Coleman has the biggest pay-roll of the Pass towns, granting of credit has to be more closely watched than in those towns not receiving anything like the payrolls this town has. It indicates a slackness in business which is the fault of the merchants as well as the customers. Some people have been allowed to accumulate bills for necessities, possibly in times of stress, when credit was of great help, but they have not appreciated it, otherwise unpaid bills would not be so neglected. There are even some retailers whose credit has been so badly affected by loose methods of carrying on business that they too are in difficulties, A tightening up all round between merchants and customers is imperative or there will be some business houses assigning for the benefit of creditors. Some people will not pay attention to a courteous reminder of their in-debtedness. Such people deserve no futher consideration, and should be black-listed as credit risks.

THE WAY of the transgressor is hard. In times of depression some who cannot or will not secure employment try by methods not within the law to raise money, stance of this was noted in the police court this week. One man of Oriental birth charged with operating a gaming house is a resident of long standing, has paid several thous ands of dollars in taxes on his property, and generally has been an unobtrusive citizen. With age creeping on, and increasing inability to earn a living, he operated a lottery, on a small scale, among his acquaintances around town. This method of conduct is no worse than that of the sweepstakes by which Canada sends large sums to other countries, or of raffles to raise money.

BUT OPERATING a gambling house is more serious, Young men, and older ones, spend the hours till dawn in playing for money. Playing with the sole object of winning leads to viciousness and lawlessness, causing many a victim to fall for temptation which he otherwise might withstand. Gambling in certain places has been going on with the knowledge of the police, but in order to substantiate charges cor roberative evidence must be obtained and this is usually done by means of raids and catching the gamblers with all the evidence, Cards used for gambling might well be termed the devil's playthings, but many a pleasant hour of recreation is enjoyed, particularly by the ladies, in playing bridge. Like all forms of amusement or recreation, card-playing can be abused till it becomes a vice.

AMALGAMATION of Canada's railways appears to be the only solution for the elimination of deficits on the Canadian National which if continued would bankrupt the An expensive railroad to the Hudson's Bay and the maintenance of a port from which only three or four ships take grain in a year is something that could only happen under a government. Private enterprise would never huve countenanced such extravagance, much of which has proved to be almost useless

Banks and Goodwill

In this issue appears an announcement by the chartered banks of Canada. It is interesting even to those who may not have done business with a bank. If all were to follow the example of the business with a bank. of the business-like methods of banking service, a lot of annoy-ance would be saved.

Banks extend credit to those

whose characters and integrity warrant it. In this connection a local instance was related of a prospective buyer who wished it was suggested that a loan be secured at the bank. "Oh no" said the customer, "the bank makes you pay back what you have borrowed." Evidently he was under the impression he did not have to keep his promise with the storekeeper as faithfully as with the bank

ly as with the bank.

It is these distorted or mistaken ideas on credit dealing that cause difficulties. If they are worthy of a loan, they should not hesitate to talk it over with their local bank manager, who would advise them to their own advantage, to go after it in elegithmate businese-like way. If the proposition submitted is not worthy of a loan, then probably it would be a kindness, in the long run, that a person should be so advised. Credit is that intangible asset which each individual has the power to secure, but he must prove himself worthy of it.

Cheap Sports-Fined Court Costs

Joe Trotz, aged about 22, was fined the costs of the court by Magistrate Gresham for using Magistrate Gresham for using obscene language and striking Albert Sapeta, proprietor of the Grand Union pool room, on March 12. Sapeta stated that Trotz and three companions had been playing pool for some time, and when he asked them to pay, Trotz became abusive. and asked Trotz became abusive, and asked him to charge it. As a result he laid a charge.

DIRECTORY

R. F. BARNES

Barrister - Solicitor Notary Public Commissioner of Oaths Phone 305 Coleman, Alberts Residence Phone 240B

R. H. CAMPBELL, D.D.S.
Office—1 door west Coleman
Post Office. Phone No. 6
Hours—9 a.m. to 12 a.m.
1.30 p.m. to 6 p.m.

RAND UNION HOTEL

W. Bell, Prop. Phone 220

SUMMIT LODGE

No. 30, A. F. & A. M.
Regular meetings held first
Thursday of each month at 8 p.n
Visiting Brethren cordially invite
ARTHUR E. GRAHAM, W.M.
Maurice W. Cooke, Secretary

ZAK'S Meat Market



Choice Meats

TENDER, delicious roasts, choice cuts of beef and pork, and the finest quality pork, and the finest quality poultry are always waiting for you at ZAK'S MEAT MARKET. We pride our-selves on giving you the most in quality at real economy prices.

How Are Life Insurance Funds Invested?

Answer. —In government and municipal bonds and debentures, first mortgages and other

-What do these investments accom

Answer.—They help to finance the undertakings of our Federal and Provincial Governments—our municipalities—our industries and public utilities. They also aid in building new homes and schools - and in improving farms.

Q.—What is the total amount of Life Insurance funds invested in Canada?

A.—More than Two Billion Dollars.

Q.-What does this sum represent?

A. — It represents the accumulated savings of more than 3,500,000 Canadian men and women.

Q.—How do I benefit from these investments?

A.—Through good roads, new schools and local improvements made by your own municipalities, which, in turn, create employment.

Q.—What is the guarantee back of these invested funds?

A. —The security of the individual loans, in addition to the integrity of the borrowers—who governments, corporations, or individuals.

Q.—Have the Life Insurance companies Canada kept faith with their policyholders? A.—Yes. In good times and bad, they have ful-filled every guarantee 100 cents on the dollar.

This is the fourth of a series of messages sponsored by Life In-surance Companies operating in Canada. The fifth, to appear in two weeks' time, will discuss Life Insurance investments in Alberta.

Life Insurance



Insufficient Lighting is Uneconomical



ELECTRIC LIGHT and POWER is a boon to mankind, lessening drudgery and bringing to every-one the benefits of an improved standard of living.

Rates have been reduced one-third and more in the last few years, en-abling people to use more light and power at less cost than formerly.

Coleman Light & Water Company, Limited

Magog Beats the Weatherman

SOME DAY the agricultural scientists may find a way to beat The Weatherman and assure grain crops from the risk of failure. We hope that happy condition of affairs will arrive in our time.

MEANWHILE, let us consider the case of Magog, a little town in the Province of Quebec. It has besten The Weatherman. The chief industry of Magog is the works of Dominion Textile Company Limited. There are risks in the cotton textile industry, but The Weatherman does not loom large as one of them. The people of Magog are reasonably certain of employment whether there is too much rain or no rain; and their employment is a year 'round matter—Winter as well as Summer.

IT IS WELL for Canadians as a nation that all Canadians are not at the mercy of The Weatherman. Every industry has its risks, but fortunately they are not the same risks in every industry. Farming, our most important enterprise, needs the balancing quality of manufacturing to maintain a national structure that can withstand hard knocks.

DOMINION TEXTILE COMPANY LIMITED. a wholly Canadian company, has been manufac-turing cotton textile goods in the Province of Quebec since the early years of this century. It finds employment for 7,000 people who are annually paid \$5,000,000.

Western Division
DOMINION TEXTILE COMPANY LIMITED 358 DONALD STREET WINNIPEG

DO YOU REALIZE

that you can send two "salesmen" at the cost of one? It's simple and sensible: have your firm name featured attractively on the face of your en-



velopes; with your name and slogan; drive home an extra sales message where competitors merely place a return ad-dress. We make a specialty of commercial printing. Quality

stock, skilled workers and prompt service. Telephone 209.

The Journal Printing Dept.

-STANDARD

Above and beyond the standardized processing of ALBERTA BEER by skilled Brewmasters, is the standard equipment in use at all Alberta Brewing Institutions. True, they use the old formulas and the choicest of ingredients, but the methods of control are infinitely finer. Modern equipment, improved plant construction, and handling facilities contribute greatly to the high STANDARD maintained in the manufacturing of ALBERTA BEERS.

THE BREWING INDUSTRY OF ALBERTA

"BEERS THAT ARE BEST"

Advertisement Is Not Inserted by the Alberta Liquor Control Board or by the Government of the Province of Alberta.

GULF BETWEEN CHRISTIANITY AND COMMUNISM SO WIDE IT CAN NEVER BE BRIDGED

CAN NEVER BE BEIDGED

(Bowmanville (Ont.) Statesman)
Rev. Dr. Havold Young, Member of Famous Muskoka House Party Says No Grounda for Belief That Christianity and Communism Have Much in Common.

"I am convinced more than ever after living and talking with Tim Buck for five days, that a great gulf exists between Communism and Christian Socialism, a gulf that can never be crossed," Rev. Dr. Harold Young, pastor of St. Paul's Avenue Road United church, Toronto, told members of Bowmanville Mem's Canadian Club during the course of an impressive address on Monday night at the Balmoral Hotel.

Dr. Young was one of a group of prominent people who spent nearly a week on Fairhaven Island, Muskoka, owned by Rev. Dr. Crossley Hunter, of Hamiltoh. Others in the party included Dr. Hunter, Rabbi Eisendrath, Tim Buck, secretary of the Communist Pasty, a member of parliament, a financier, a representatives of the youth movement, a blind man, a college professor, an unemployed man, and a paroled convict.

The meeting really had its origin in India where the noted missionary Dr. Stanley Jones had experienced such gatherings, and had described them on the occasion of his visit to Canada last February. Various men from various phases of India's complex life had lived together to learn what each believed and stood for.

And as a result of this Dr. Crossley Hunter organized this Ontario version of such a gathering, it was held in mid-June on Fairawer Island and it was a mixed and mottley company.

Despite what the daily newspapers had said about the gathering, it was

bedid in mid-June on Fairhaven Island and it was a mixed and motley company.

Despite what the daily newspapers had said about the gathering, it was held for the one purpose of meeting and learning the other fellow's viewpoint, Dr. Young said. We spent the mornings in earnest discussion, while well into the early hours of the morning these discussions were rarried on in the privacy of one's own room.

The gathering had everybody guessing. One paper said it was the popening gun in a big communistic campaign which had been organized and was being directed by Stalin himself from Moscow. The most completely silly story however, the speaker said, was that which appeared in the office of the post of

The more I talked with him, Dr.

day. He is earnest, able, and is to be trusted.

The more I talked with him, Dr. Youigr elated, the more I became convinced that there was a gulf between Christianity and Communiam that could never be bridged. There are some ministers in the United Church who believe there is little difference between Christianity and Communiam, but there is. There is a tremendous gulf, a three fold gulf.

The first difference is in the way that change shall be brought about. Communiam believes in force and violence in the extreme. Mr. Buck' does not believe it possible to bring about the changes he wants by legal means, and expects that only force can bring them about.

Secondly, the difference in the outside. Communiam is distinctly ablesies in this world is that a man shall have enough to est, drink and clothe himself. Christianity believes the her is no larger necessity than the material welfare of human life. Buckbelieves there is no larger necessity than the material welfare of human life. Buckbelieves there is no ther dynamic of life required. Here they split inco-pleady with religino, Dr. Young and The gulf we would not loss, his own soul? "White I admire Mr. Buck for his sincertity, and as a man, I came home from that conference more than ever convinced that the gulf between





Single Fare Round Trip

CALGARY SPRING STOCK SHOW

On Sale March 27th to April 2nd Return Limit April 4th and to the

EDMONTON SPRING STOCK SHOW On Sale April 2nd to April 7th Return Limit April 8th

Your Local Agent Is GRAND UNION HOTEL

GREYHOUND

Steam Coal Vital To Industry

No matter what other sources of power may be discovered, coal will always fill a vital place in transportation and industry. McGillivray and International steam coals are leaders in the industrial world.

McGillivray Creek Coal & Coke Company, Limited

International Coal & Coke

Company, Limited

GEORGE KELLOCK, A. F. SHORT, Secreta

WE OWE YOU MONEY

Payable in CASH-ON DEMAND

I F yours is one of the 4,740,000 accounts in which people have dollars on deposit in Canada's chartered banks, your bank owes you money.

That money does not belong to The People, the overnment, the nation, or to your neighbour. It YOURS.

If you are a savings depositor, the bank, in addition to providing safety, pays you interest on YOUR MONEY just as a borrower pays interest to the bank, for

WHAT IS A BANK?—It is an institution organised to receive deposits and to make loans; that is the mechanical description. But it is a much more human place than that; it means much more to YOU.

Your bank is a place where you can deposit money for your-self and your family, with every assurance that you can get it back whenever you call for it—in full and with interest.

The bank's books show your deposit as a sum of money it owes to you—must pay to you when you ask for it—a liability of the bank.

Your bank, is, too, a place where persons worthy of credit may borrow for business or other legitimate purposes.

legitimate purposes.

The horrower must be worthy, by worthy, we mean that because of his record for honesety and integrity, his business shilling, and the hings he owns, he may be counted on with reasonable certainty to be willing and able to repay. We MUST know that he is a "good risk", for we MUST keep IOUR deposit and SAFE, against the day you call for what WE OWE YOU.

Bank deposits are the money of certain people — not "The People". There is the substance of Canadian banking as plain as a pikestaff. You have known it for a long time; you can lest others know just value manuely it is they speak of, when they talk about the community's claim to be high community's claim to benk deposits.

claim to bank deposits.

More than 4,700,000 people in
Canada—equal to more than 42
per cent. of Canada's population
—have "money in the bank"—
deposits lodged with Canada's
chartered banks. Of these no
fewer than 4,004,000 are savines.

Canada's chartered banks have paid over \$397,000,000 in interest on deposits in the last ten fiscal years.

Savings of the Canadian people, deposited in the chart-cred banks, now total nearly \$1,584,000,000 — the average savings deposit being \$387.

There are about 660,000 cur-cent accounts of individuals and corporations totalling \$679,000,-000 in Canada's chartered banks.

And it takes the net profits, over and above the costs of doing busi-ness, on scores of loans of \$1,000 each for a year, to make up the loss of one single loan of \$1,000.

This shows what care the banks must take in lending, if the depositors' funds are to be safeguarded, for the net profits of banks are less than one-half of one per cent. on their total assects.

Without deposits a bank could not long continue in business. YOUR MONEY remains on deposit in the bank ONLY AT YOUR WILL; and if you think the bank is lending recklessly, you will draw it out.

The bank must always keep itself in a position to pay you your deposit, in full, in cash, whenever you choose to call for

it.

Canada's chartered hanks realise that the establishing of your founs, the happiness of your family, the education of your family, the education of your sons and daughters, their start is life, their progress in business, your provisions for a rainy day, your peace of mind in the twilight of life, may deepend largely upon this money—hank—money Your Rank OWES TO YOU.

THE CHARTERED BANKS OF CANADA

local branch bank manager will be glad to talk ban ous. He will be glad to answer your questions, from solut of his own experience. The next article in wise sell appear in this necespaper. Watch for it.

Trees-Shrubs

Flowering Plants

"IT'S NOT A HOME UNTIL IT'S PLANTED" is very true. Homes

can be made much more inviting at small

cost and a great deal of pleasure can be derived by planting nursery stock. I

will be pleased to consult you on the

best varieties to select and to give ad-

vice on planting and care of nursery

J. A. BECK

Representing Western Canada's Oldest Nurserie

METROPOLITAN LIFE CONTINUES **PROGRESS IN 1937**

Increased Insurance in Force Feature of 71st Annual Statement.

Statement.

OTTAWA, March 14th. — Reporting payments to policyholders and during 1937, an average of \$4,853.28\$ a minute for each business day, the following 1937, an average of \$4,853.28\$ a minute for each business day, the following 1937, an average of \$4,853.28\$ a minute for each business day, the following 1937, and the following 1937 where funds provided by Metropolitan policies did not help to ligates the burden for affiliered to find 1937 and 1937 a



HARRY D. WRIGHT

Dusiness.

"The Canadian bushess of the company shows a gain of \$61,693,997 in life linearance in force at the end of \$60,693,997 in life linearance in force at the end of \$60,000 in life linearance in force at the end of \$60,000 in life linearance in force at the end of \$60,000 in life linearance in force in linearance in linea

stated Mr. Wright.
Referring to the company's total
business in Canada and the United
States, the year's report shows that
to more than haif a billion dollars
or the sixth successive year, the
amount for 1937 being \$525,876,271.
These payments were made, to politment, including Group, \$278,189,011;
to Industrial policyholders \$234,290,145 and to accident and health policyholders \$12,824,115. Dividends to
total more than one hundred million
dollars.

noted moves the property of the company of the comp

QUALITY in stationery is as important as quality in clothing. Your business or private stationery conveys to the recipient the impression of yourself. It is important that it creates a good impression.

Counter Check Books may now be brained through The Journal office, unality books at lowest current price old. Keep this in mind when you re asked for orders by out-of-town aleamen, and place your order lo-

A CHURCH MEETING

ligation which the congregation had assumed is still a burning problem. It is the old, old story. When you get "badly in the hole" it is difficult to struggle out, and many take the line of least resistance, leaving it to those with more energy and a deeper sense of responsibility than they possess to face the ways.

The faithful few in any chu The faithful few in any church, and the women, qarry on. Indifferent people exclaim when approached for church support: "Oh, I don't bother about church." They ignore the fact that were there no churches, their children would be without religious instruction, for there are very few homes where time is taken to read the Bible. And for marriages and funerals, a church is a nice convenient place to many who otherwise never step across its threshold.—Anon-

Church of the Nazarene Mission

An old-fashioned gospel mission on Main street, west. C.H. Mooshian, B.A. in charge, G. Berglund, assistant and organist. Services: Sunday 11 a.m., morning worship. Subject: "The Three Doors," Matt. 717. Sunday Three Doors," Matt. 717. Sunday school at 1 p.m. Only two more Sundays for the contest. Boys do your best, for the girls are winning. 7.30 p.m. Evangelistic service. Subject, "The Church of the Nazarene, What It Is, and What It Stands For."

Tuesday at 7.30 p.m., prayer, praise and testimony meeting. Friday at 7.30 p.m., Gospel service. Strangers and visitors are always welcome. Special missionary service on Fri., April 1.

Ode to Elks Pee Wees

Coleman's Pee Wee Elks have

a claim To Canada's favorite winter game, They've played the game to

the very best
And to our local league have
added zest.

They've helped to make our Pee Wees dear

To Coleman hockey fans who loudly cheer. And in the laurels they have

We humbly offer them the toast "well done!"

R. Spillers.

Journal ads. have pulling power



sement is not inserts
Liquor Control Boar
ernment of the Pro
of Alberts

HB

Nelson Boy Wins Prize In Empire Competition

The writer attended a church committee meeting—at least it was to have been. It had been postponed one week in the expectation that there would be present all members of the committee. We arrived, shortly after the prescribed time, 7.30 p.m. The only one present was the minister. We chatted for awhile and in about fifteen minutes any other member appeared of the half dozen or more who had promised to attend.

So, the momentum terms a least to the member appeared of the half dozen or more who had promised to attend.

Empire Competition

Sidney Horswill, of Nelson, winner of the Lord Willingdon at the coronation last May, is a nephew of Rev. A.S. Partington, of Coleman. He is 19 years old, with a province, with representatives from other Canadian provinces, at the Coronation. He is a keen athlete, and was on the team which was in the junior of the committee of the provinces of th other member arrived. No other a keen athlete, and was on the member appeared of the half dozen or more who had promised to attend.

So, the momentous question of raising money to pay the obligation which the congregation had assumed is still a burning problem. It is the old, old story. When you get "hadly in the hole" it is difficult to struggle win's message to youth, delivered on his retirement from the out, and many take the line of premierability. premiership.

stock purchased.

EDMONTON SPRING STOCK SHOW

SINGLE FARE for ROUND TRIP

(MINIMUM FARE 25 CENTS)
From Stations in Alberta

Canadian Pacific

premiership.

To sell household articles which you may desire to dispose of, use the a business visitor in town on the Journal at 2c a word with a minimum charge of 3c. Big returns for little outlay.

"Gee. Mom; this is! APRIL 4-7 APRIL 2-6 and on April 7, for trains arriving not later than 2 p.m. THAT'S WHAT THEY SAY WHEN YOU. RETURN LIMIT APRIL 8, 1938 SERVE..

dried or Pickled

ARE YOUR children fussy about food? Have they likes and dislikes? Give them Dried or Pickled Cana-dian Fish, fixed up in one of the tasty dishes that can be made with this food.

You can get such Dried Fish as Cod, Haddock, Hake, Cusk and Pollock, and such Pickled Fish as Herring, Mackerel and Alewives, no matter how far you live from open water. It comes to you in perfect condition, every bit of its flavour retained for your enjoyment.

It's grand for the family's health . . . fish contains the proteins and minerals that help build sturdy bodies . . . and it's economical, too.

Serve fish more often . . . for the health and nourishment of the family.

DEPARTMENT OF FISHERIES, OTTAWA.

DAY



Please send me your free 52-page Booklet, "Any Day a Fish Day", containing 100 delightful and economical Fish Recipes.

FISH

DAY

PERFECTED HYDRAULIC RRAKES

*GENUINE KNFF-ACTION

ALL-SILENT ALL-STEEL BODIES

VALVE-IN-HEAD

ENGINE

FISHER NO-DRAFT

VENTILATION.

NEW TIPTOE-MATIC

CLUTCH



"And it's so easy on gas and oil! We get 22 miles to the gallon—even more in country driving. My husband says that's due to the Valve-in-Head economy engine . . . but what interests me is that we drive farther than ever now, on less gasoline. "If you're the 'keeper of the budget' in your family, too—take my tip and choose Chevrolet for savings." Yes, you save in style when you own a new Chevrolet! For it's the most beautiful, as well as the most economical Chevrolet in history. See it, drive it, and compare your savings—today!

★On Master De Luxe Model.

THE CAR THAT IS COMPLETE WESTERN MADE FOR WESTERN TRADE

> **CROW'S NEST PASS MOTORS** BLAIRMORE

The ladies of the L.O.B.A. Crescent lodge No. 599, are holding a bazaar and afternoon tea on Saturday, April 2, in the I.O.O.F. hall, from 3 to 6.

The Business Side of the Ledger - and the Human Side

The Business Side - for 1937

The Metropolitan Life Insurance Company presents its report for the year ended December 31, 1937.

LIABILITIES

1100010	LIABILITIES
Government Securities: \$ 645,465,919.7 U.S. Government	 Statutory Pelicy Reserves: \$4,141,778,793.00 Amount which, with interest and future premiums, will assure payment of policy claims
Other bonds: 1,655,208,167.3 U. S. State and Municipal, \$130,036,072.20	35 Dividends to Policyholders: 101,023,188 00 Set aside for payment for the year 1938
Canadian Provincial and Municipal \$108,728,136.17 Railroad \$604,695,039.09 Public	Reserve for Future Payments on Supplementary Con- tracts 74,737,947.93
Utilities \$479,281,913.46 Industrial and Miscellaneous \$332,467,006.43	Held fer Claims: 20,479,248.83 Including claims awaiting completion of proof and
Stocks: 81,482,758. All but \$38,047.76 are Pre-	76 estimated amount of unre- ported claims
ferred or Guaranteed Mortgage Leans on Real Estate: 994,096,712. First Liens on Farms	Other Policy Obligations: 26,055,985.89 Including dividends left with Company, premiums paid in advance, etc.
\$73,652,107.08 First Liens on other property \$920,444,605.49 Leans on Policies 513,947.859,	Miscellaneous Liabilities: 44,141,003.74 Including reserves for Accident and Health Insurance, accrued taxes payable in
Leans on Pelicles	1938, etc.
Includes real estate held for Company use	Surplus and General Voluntary Reserve: 311,504,659.62
Cash 102,584,804.	This serves as a margin of 52 safety - a cushion against contingencies which cannot
Premiums eutstanding and deferred 83,727,136.	ho foreseen
Interest due and accrued, etc. 59,295,142.	84
Total \$4,719,720,827.	
Total Life Insurance in Force:	Payments to Beneficiaries and Policyholders:
Ordinary \$11,400,690,2	229 Ordinary \$228,626,251.52
Industrial 7.511.537.0	957 Industrial
Group 3,671,865,5	Group Life, Health, and
Total \$22,584,093,6	98 Annuities
Accident and Health Weekly benefits \$ 19,699,0	
Principal sum benefits \$ 1,510,264,3	10 Total

The Metropolitan is a mutual organization. Its assets are held for the benefit of its policy-holders, and any divisible surplus is returned to its policyholders in the form of dividends.

The Human Side – for 1937

 $\prod^F {\rm WE~WERE}$ to let the figures to the left describe the Metropolitan's activities last year, the story would be far from complete – for there is a ${\rm HUMAN}$ side of the ledger, too.

 $Policy holders \ and \ beneficiaries \ received \ from \ Metropolitan \ in \ 1937 \\ almost \ \$526,000,000-much \ of it in \ an \ hour \ of genuine need.$



Death claims were paid on 6,107 policies in force less than three months, and on 18,562 policies in force less than one year - dramatic proof of the value of life insurance.

One could scarcely name a catastrophe which took human lives, in the United States or Canada, where funds provided by Metropolitan policies had

not helped lighten the burden for afflicted families



Each day, visiting nurses representing the Metropolitan ministered to persons insured under Industrial, Intermediate, and of one of skilled care. These nurses made 3,766,240 calls during the year.

Every half second during 1937, a Metropolitan booklet, containing useful health information, was placed in somebody's hands.



Each working day throughout the year, new Metropolitan investments went into communities in various parts of the United States and Canada. These investments helped to create a demand for goods, aid realty values, give employment, and serve other modern social and economic needs.

There is more we would like to tell you about our 1937 Report. This is contained in a booklet entitled "The Human Side of the Ledger", which we shall be glad to send to you upon request. Use the coupon below. to you upon request.

> FREDERICK H. ECKER, Chairman of the Board LEROY A. LINCOLN, President

In Canada-

These highlights of the Company's business in the Dominion (having been included in the above statements) will be of particular interest to Metropolitan's Canadian policyholders and their beneficiaries.

The total amount of Metropolitan life insurance in force in Canada at the end of the year was \$1,126,789,608 of which \$613,417,019 was Ordinary; \$414,800,062 was Industrial and \$98,572,527 was

The total number of nursing visits made without additional cost to our Canadian policyholders during 1937 was 363,644.

Payments to Metropolitan policyholders and beneficiaries in Canada during 1937 were \$29,319,475.67. * * * * *

Metropolitan health publications distributed in Canada during 1937 totalled 4,285,681. * * * * *

Metropolitan investments in Canada as of December 31st, 1937 totalled \$263,156,261.32

... Dominion Government Bonds \$ 63,293,911.82

... Provincial and Municipal Bonds \$108,728,136,17

... All other investments

The total amount the Metropolitan has paid to Canadians since it entered Canada, plus its present investments in Canada, exceeds the total of all premiums received from Canadians by more than

METROPOLITAN

LIFE INSURANCE COMPANY

(A MUTUAL COMPANY) Home Office, New York



CANADIAN HEAD OFFICE - OTTAWA

HARRY D. WRIGHT

Second Vice-President and Manager for Canada.

Please send me, without charge or obligation, a copy of the booklet. "The Human Side of the Ledger."

A FLIGHT OF FANCY_THE
PREMIER VISITS THE
PREMIER VISITS THE
PREMIER VISITS THE
PREMIER VISITS THE
PREMIER THIS ORERS

In the survival of the twenty-four hours to a life time. Think of Dariel in the life in the twenty-four hours to a life time. Think of Dariel in the life in the make.

It to make the make the most of the twenty-four hours to a life time. Think of Dariel in the life in the make the most of the twenty-four hours to a life time. Think of Dariel in the lightor-that you don't kike is likely in the noble array of marty who have suffered from right countes.

George—Must have been poison gas in the neighborhooth of the wait the life to move to her if she really in the line of year of the LO.B.A. Crescent will be no news to her if she really in the line of how were to her if will be no news to her if she really in the line of year of the move of length of the wait until her husband is sound ask him if he's saleepy yet.

George—That's it, Doc. We do not want to be made the goats.

Premier—Think of all the famous

Joe—Head on a charger. No

Your District Representative for the

Metropolitan Life

J. H. Peel, PHONE 284

New Oil Field

tunber Area, Alberta, Attract-lng Attention
Stimulated by the success of drill-ing operations in the Turner Valley ledi, interest in the oij and gas pos-libilities of Alberta is gradually preading to other sections of the 'oothills where favourable struc-ures are known to occur. Among hase is the Fallentimber area, about

nd Gas Possibilities Of Fallen uber Area, Alberta, Attract-



berough, Ont., in at 24 singing bet; ter thun he ever did.

Frompet of unprecedent made of the others. Three women mist produced the produced of the others. Three women mist produced the produced of the others. Three women mist produced the produced of the others. Three women mist produced the produced of the others. Three women mist produced the produced of the others. Three women mist produced the produced of the others. Three women mist produced the produced of the other predicts, not only in Calgary from the day, which was brought here in ment of the other produced the produced of the other produced the produced of the other produced and the produced of the other produced the produced of the principles of herality. Heturned soldiers who took up in the produced the produced the principles of herality. Heturned soldiers who took up in the produced the produced of the principles of herality. Heturned soldiers who took up in the produced the principles of herality. Heturned soldiers who took up in the produced the principles of herality. Heturned soldiers who took up in the produced the principles of herality. Heturned soldiers who took up in the produced of the principles of herality. Heturned soldiers who took up in the produced in the House of Commons by Holm. Fernand Rinfred, secretary and the produced in the House of Commons by Holm. Fernand Rinfred, secretary and the produced in the House of Commons by Holm. Fernand Rinfred, secretary and allow of course, to produce the produced in the House of Commons by Holm. Fernand women by the produced in the House of Commons by Holm. Fernand and the work of the produced in the House of Commons by Holm. Fernand and the produced in the House of Commons by Holm. Fernand and the produced in the House of Commons by Holm. Fernand and the produced in the House of Commons by Holm. Fernand and the produced in the House of Commons by Holm. Fernand and the produced in the H

FLIN FLON

"The Story of Its Finding and Position To-day

takes is to Pallettimber II. Anlong the second of the pallettimber of Capacita and the pallettimber of Capacita by Upper Cretaceous, and deriain by Upper Cretaceous, and carlier formations, this area contains a number of promising anticlina a number of promising anticlina a tructure, but deep drilling will be required to reach the Palarcozio ilimestone, the source rock. *

Test wells on some of these structures were drilled in 1914 and 1915, and again in 1932, but they were not sufficiently deep to reach the limestone. A well now being drilled on what is considered a very favorable structure on Silver creak has already reached a depth of 2,350 efect, according to recent advice from the field.

TESTED RECIPES By Katharine Baker

GLORIOUS DESSERTS THAT SPELL THRIFT

HOW FLIN FLON WAS NAMED

and Position To-day"

By FRATT RUIN

HOLIDAYS, WITH PAY, FOR PILN
FLON MINERS

I had heard of this unusual, but very himmane, treatment of employees to men on daily pay, so went the subject pretty thoroughly at men enfoying holidays at the firms employing holidays at the firms expense, 292 of them being wage workers and 189 on salary. They will have an average of nine days will have a second to be desired t

orth and thus help out both seconds.

All these developments are making in Flon a better place to live in nother one being the good roads nat are being finished and a summer Frae Press of January 25, 1933, and sourt and hotel this year establish: at the Ever Leide, 22 miles away, 1, 184. You have a lot of good stories coming yet about Flin Flon, but just here I want to thank the Hudson Bay Mining & Smellnig Co. Ltd., and the Hudson Bay Mining & Smellnig Co. Ltd., and the Hudson Bay Mining & Smellnig Co. Ltd., at Flin Flon for their unfulling courtesy. There are too man cultionists at Flin Flon for their unfulling courtesy. There are too man cultioning the mention nor would they care for publicity—but they're all doing a wonderful job for Manitoba and Saskatchewan and thus prospering individually as well.

water. Chill until syrupy. Beat jelly until it stands in peaks. Beat egg white and sugar until stiff. Fold rice mixture into whipped jelly. Fold in egg whites. Fold in few drops of almond extract. Fill individual molds and chill until firm. Serves 12.

CANADA presents TOPICS VITAL INTEREST by DR. J. W. S. MCCULLOUGH

Editorial Note: Readers desiring the complete set of Dr. McCui-lough's cancer articles at once may seeme same by writing to— The Health League of Canada, 103 Bond St., Toronto, Onf.

SUNDAY SCHOOL LESSON MARCH 27

CORRECTING WRONG IDEAS OF RELIGION

Golden text: This people honoreth me with their lips. But their heart is far from me. Mark 7:6. Lesson: Mark 7:1-13. Devotional reading: Psalm 21:1-6.

Explanations And Comments

Explanations And Comments
Pharisces and Seribes Criticize the
Fulture of the Disciples to Observe
Geremonial Abintions, Mark 7:1-5.
Pharisces and seribes had come from
Formation and Seribes and come from
of watching Jesus to proper to
of watching Jesus to proper to
of watching Jesus to proper to
of watching Jesus to granting the
how the disciples (and doubtless
of Jewish customs, and they noted
how the disciples (and doubtless
to the disciples) and the disciples (and the disciples)
out first washing their hands. They
questioned Jesus concerning his disciples failure to conduct themselves
in the manner prescribed by tradition to clearliness or hygiene, lut
that are exemines and abutions
that and grown up around the law.
The Reply of Jesus, Mark 7:64-3,
that did the disciples of transgressing the commandment of
God. In his counter-charge Jesus
of many prophers of the disciples of transgressing the commandment of
God. In his counter-charge Jesus
of transgressing the commandment of
God. In his counter-charge Jesus
of transgressing the commandment of
God. In his counter-charge Jesus
of transgressing the commandment of
the properties as it is written.

This people honors me with their
This people honors me with their

about you hypocrites as it is writ-ten,
This people honors me with their
ilps,
But their heart is far away
their heart is far away
Vain is their worship of me,
For the doctrines they teach are
but human precepts.
"Ye leave the commandment of
God, and hold fast the tradition of
men." This is a most startling annumcement. Jesus declared in that
nouncement. Jesus devicated in that
leads me into subjugation to tradition is one of departure from the
commandment of God.

Was Easily Satisfied

and chill until firm. Serves 12.

Here is what to do with the
marshmallows young Billy didn't get.
Marshmallow Facesphe Mold
1 package quick-setting lime jelly
3 silores canned pineapple, diced
1 pint warm water
10 marshmallows, finely cut
10 million of cracked a cory
place in how of cracked a cory
place in how of cracked in pineapple
and turn into molds. Chill pineapple
and turn into molds. Chill
10 million of the cory
10 million of the cory British Member Of Parliament Tells
Joke Aguinst Himself
Back in the news, through his
amicably settled legal action, is Will
Thorne, British M.P., who always
has a fund of amusing stories. One
he enjoys telling against himself—
and his fellow members of Parliament concerns a constituent who
applied to him for admission tiejeels
to the Strangers' Gallery of (the
House of Commons. Mr. Thorn' replied that he could not epinply with
the request as "the House" was not
atting on the date named by the applicant. "Not to be outdoon," Mr.
Thorne says, "that constituent wrote
to me again. "As the House of Parliament will be closed," he said,
please send me two tickets for the
Zoo. They will do equally well." Purme Perfection

Prume Perfection

1 package strawberry jelly powder

1 cup warm water

1 cup prume juice

8 prume segel definels, blanched and
chopped

1 cup intely cut cooked prumes.

Dissolve jelly in warm water. Add

Total in terms and the kennel,
fold in kernel and the blanch of the fold

Turn into individual molds. Chill until firm. Unmold. Serve with whipped
cream, if desired. Serves six.

Synthetic Ice

Ileat Does Not Affect Unique Invention of Todedo Woman
Todedo is preparing to produce ratficial ize, not for food preservation, but for the gambols and anties of skaters. It is a secret compound developed by Mrs. Bessie Pustor, who complications in the naming of the Mrs. Bessie Pustor, who complications in the naming of the was a shool girl. She holds 18 aptents on other chemical compounds developed meanwhile.

Jecolite, as it is called, is laid in slabs one and one-half innes thick.
An ordinary hot flat-iron smoothes the points between slabs and later takes out the creases and scratches. An ordinary hot flat-iron smoothes the points when the points between slabs and later takes out the creases and scratches. An ordinary hot flat-iron smoothes the points with the points between slabs and later takes out the creases and scratches and that neither moisture nor heat affects it. Skaters have indorsed it.—Cleveland Plain Dealer.

Worklug On Armaments

Naming The New Liner
Discovery Made That There is Already a Queen Elizabeth in the ready and 190-ton Thamies to cause of the points of the points of the Queen Mary-temporarily list-abely as "No. 552".

Although Board of Trade regulations might prevent naming the new liner Queen Elizabeth, due to the slabs one and the points of the points of

Naming The New Liner

—Cleveland Plain Dealer,

Working On Armaments

The Krupp works, reputedly the year of Agriculture, states that employed 109,765 employees lagt employed 109,765 employees lagt large as a gainst 98,341 in 1996. In 1822 there were 46,107 employees so that since Hitler became dictator condition, and that five of the pullets and that since Hitler became dictator commenced to iay eggs of good weight immediately after arrival,

GLORIOUS DESSERTS THAT

SPELL THRIPT

What would you do if you had these things in your pantry a cup of stewed greengage plums; i', cup of plain rice and \(^2\), cup rains; a slices of cameel pineaphe and a few marsh primes? Would you eat the plums for your lonely lunch, give the marsh-mallows to little Billy and serve the long that the plums of the plum

when he comes to dine with you.

Jeilled Greengage Pluns

1 package lime flavoured jelly powder

1 cup juce from pluns

1 cup juce from pluns

1 created processes and pluns

1 created plun canned

1 greengage pluns

Dissolve jelly powder in warm water. Add plum juice. Chill. When slightly thickneed, fold in pluns. Trum and its flavour pluns and the pluns in the pluns in the pluns. Trum and its models. Chill until firm. Berves alx.

the dealer of the subsection of the old standards at the subsection of the subsectio

a moment. It's quite different.

Flufy like Pudding

package quick-setting jelly powder, makened and strong der.

2% cups milk

5c up mocoked rice

3c teaspoon salt

3c cups decide raisins

13c cups bolling water

Canado and of 's orange

1 egg white

Few drops almond extract.

Cook milk, rice, salt and raisins in

Jouble boller do minutes or until rice

is tender. Dissolve jelly in bolling





Here's another woman who felt terrible until the state of the state of

Fourteen days are a long time when you are in jail, and a short time when you are in love.

They zipped by Ernest Bingley like motorcycle racers on a half-mile track. Sometimes, in those analytical moments which come to a man just before he falls asleep, or those depressed moments which come just after he wakes up. Ernest reft that he was living in a fool's paradise. He was certain about the paradise part of it, in any event, as he ex-

plored the charms of the English countryside, often with Lady Rosa.



of George Binglev."

"This so droll one keeps bebes in his closet, and never wears the clothes," went on the maid.

"Never? Frugal of him," said the duchess.

"But he is of a richness formidable," said Babette etching on an eye-brow, "and, on dit, he has the sheep's eyes for Lady Rosa." 2247







APPLEFORD WAREHOUS WINNIPEG - REGINA - SASKATOON - CALGARY - EDMONTON



Stepping Along in Good Company

ADVERTISERS, TOO, can join this good company to their advantage by advertising regularly in this widely - read community newspaper: the BEST local news medium.

Local News

The W. M. S. of St. Paul's United church will hold a tea in the club rooms on April 16.

Minerva Chapter O.E.S. was Minerva Chapter O.E.S. was honored on Wednesday evening by an official visit of the worthy grand matron of the grand chapter, Mrs. Mary Turner, of Edmonton. Members of Belle-we and Hillerest chapters join-ed with the local lodge in wel-coming her. coming her.

Fined For Gambling

For being frequenters of gam For being frequenters of gam-bling houses, on charges arising out of raids on two places on Saturday night, six men were fined each \$5.00 and costs by Magistrate Gresham. Several others are to come before the magistrate on Friday, making about twenty in all. about twenty in all.

Of all human virtues the world is

ICE BOX **FLOWERS** New Shipment Just Opened Up

Spring Corsages 20c, 35c and 60c Carnations, All Colors, per box\$1.00 Roses, American Beauty, Talisman and Red, per box

H. C. McBURNEY

Druggist and Stationer

Main Street, Coleman

Agent For Blairmore Greenhouses

\$10,000 IN PRIZES

GET YOUR ENTRY FORM

TO-DAY

and write a 100-word essay on "THE ELECTRICAL WAY OF LIVING"

Pattinson's Hardware Store

Phone 180 for Orders Large or Small - Service Unexcelled

TOOLS

We have a fine display of Quality Tools for the Quality Tools for handy-man, now in our window.

Hammers, Saws Axes, Rules, Mine Augers, etc.



The Big

Phone 68

LOCAL NEWS

Mrs. Sam Cooley is a hospital Hold Banquet

Wm. Pryde left Tuesday after-noon for Calgary where he will be examined by Workmen's Com-pensation Board doctors.

Mr. and Mrs. W. Bell and daughter Mae motored to Cal-gary to see the hockey game be-tween Flin Flon and Trail in the western Canada semi-finals for

western canada semi-mais for the Allan Cup.

Mrs. T. K. MacLean was host-ess to a number of friends at a bridge party on Wednesday, March 16. Prize winners were

the summer.

The Ladies Auxiliary of the Canadian Legion held their third birthday party in the Oddfellows hall on Friday evening. Members of the Legion attended, following their regular meeting. A social evening was spent in singing and dancing. The ladies served a very nice lunch which was heartily enjoyed.

coleman, died after a heart attack on Monday. He was a pupil at Cameron school, West word ago. His parents live in Bellevue and his father was employed McGillivary mine when they ed McGillivray mine when they lived here.

tended the funeral of the latter's

On Monday afternoon at the United church manse Mr. Joseph L. Svoboda, of Frank, was married to Mish Helen Lund, of Bellevue. Mr. B. Potuzak and Miss Josephine Markosky were the witnesses.

kosky were the witnesses.

A wedding of local interest took place in Central United church, Cal-sary, March 4th, when Lena May, daughter of Mr. and Mrs. Niley H. Godfrey, Ololeman, became the bride of Albert Oelkie, son of Mr. and Mrs. David Oelkie, Calgary. The bride wore a conventional white sating own and train and carried a bouquet.

Following a brief stay in the city the happy couple left for their bome in Northern Alberta.

LEDIEU'S Telephone

SPECIALS Good Only for March 25, 26 and 28 SPECIALS

Sugar Crisp Corn Flakes, 3 pkts. 25c Fresh Dates with Stones, 3 lbs. 25c Fresh Dates, Pitted, per pound 20c Sweet Pickles, 26 oz. jars, each Sweet or Sour Pickled Onions,

13 oz. jars, each Crackerettes, 8 oz. pkgs, each Imported Cocoa, bulk, 3 lbs. for Rum and Butter Candy, per lb. Corn Starch, Canada, 2 pkts. for 23c Nabob Coffee, 1 lb. vacuum tin Canned Apples, Aylmer, solid

pack, per tin - - Shelled Walnuts, per pound

Fresh Fruits and Vegetables in season at Reasonable Prices Oranges, Sweet and Juicy, No. 288's, Celery, California, 2 pounds for -

| 3 dozen for | 5 dozen for | 6 dozen for | 6 dozen for | 6 dozen for | 6 dozen for | 7 dozen for |

Meat Counter

All Our Meats are Government Stamped, received FRESH twice a week, AND ARE SOLD AT REASONABLE PRICES.

Blairmore Curlers

Pincher Creek Offer Trophy in Pontiac-Studebaker Bonspiel

Sergt. Cawsey and his merry and of curlers wound up the season in Blairmore with a triumphant feast at the expense of President Harvey Carmichael and his would be curlers in the Cosmopolitan hotel on Friday evening. Invitations had been sent to Coleman and Bellevue clubs, A. Destobel and A. Bal-loch representing Coleman, and W. Kerr, J. Fisher and Rev. R.

March 16. Prize winners were
Mrs. P. B. Stéeves, Mrs. T. Flynn
and Mrs. C. D. Rogers. Five
tables were in play.
Dan Rogers of Drumheller is
the guest of Mr. and Mrs. J. Atkinson, sr., for a week. He is a
brother of Chris and Jack Rogers of Fifth street, and is travelling to his ranch at Arrow Lakes,
B.C., on which he works during
the summer. ed to accept the trophy. Cole-man's delegate stated that since Coleman had no knowledge of Pincher's intentions regarding donating a cup and taking an active part in the 'spiel, a meet-ing would have to be called in the near future when Coleman and Bellevue delegates would consult their members. Dr. Rose of Hillcrest made a motion to Alex McInnis 23 years, brother of Mrs. John Kinnear jr., of gates from Pass clubs to decide

First Aid Competitions Mr. and Mrs. J. M. Allan at- at Blairmore July 1

ADD MINE RESCUE IF FUNDS CAN BE OBTAINED

Mr. and Mrs. J. M. Allan attended the funeral of the latter's sister, Miss Agnes Menzies, at Leslieville, on Saturday. Miss Menzies was 67 years gld, her birthplace being in Aberdeen, Scotland. She had lived at Leslieville for many years, and a brother farms in that district. The funeral was attended by a large number of friends from all parts of the district. Mrs. Geodell of Coleman is a sister. Miss Menzies was a visitor here for three months last summer.

WEDDINGS

At the United church manse. The winesses were Mr. O. Celli and Miss Bactrice Cartwright. of Blainwore. The winesses were Mr. O. Celli and Miss Bactrice Cartwright. of Blainwore. The winesses were Mr. O. Celli and Miss Wester of State of Stat

cation.

The association accepted with thanks the offer of Coleman to supply a trophy and individual cups for junior teams competing in first sid competitions. It will not be necessary for members of teams to have certificates, but they must be under 16 years of age on the day of the competition.

The competition of the new association are:

E. Morgan, district, inspector of mines, president; D. Young, Moisvak mine, vice-president; M. H. Congdon, of Blairmore, secretary-treasurer.

The following members were appointed to the executive committee:
S. McLintock, McGillivray mine; R. Greenhalgh, International mine; E. Coates, Bellevue mine; R. Henderson, Hillerest mine; D. Young, Mohawk Hillerest mine; D. Young, Mohawk McKay, Kown of Blairmore; J. Morris, town of Blairmore; J. Morris, town of Blairmore; J. Morris, town of Bellevue, and Ed. Royle.

PREMIER ISETS BAD EXAMPLE

The result of Monday's by-election shows that Mr. Aberhart is wrong when he states he speaks for the people of Alberta. Less than 50 per cent of the vote was for Social Credit. He will also find that people loyal to Canada and the Empire will not he misled by his attempts to stir up disaffection against the Federal ample in preaching disunity and the day will come when his chickens will come home to roost.

J. H. PEEL LOCAL REPRESENTATIVE

Attention is directed towards the page advertisement and also the reading matter in this issue of the Metropolitan Life Insurance Co, which tells a wonderful story of the business side and the human side of the insurance. A large number of policies are as towards, and I always to the local representative, well-known to, most of the people, will gladily give information concerning insurance in his world-wide organization.

Palace Theatre

Best Sound Effect - High Class Programs Nightly 8 p.m. - Saturday 2 p.m., 7.30 p.m. and 9.30 p.m.

Saturday and Monday, March 26 and 28 Fernand Gravet, Joan Blondell and Edward

Everett Horton, in

"ROMANCE IN PARIS"

50,000,000 Frenchwomen Can't Be Wrong! Also showing Paramount News and Musical Shorts

Tuesday and Wednesday, March 29 and 30
DOUBLE PROGRAM

Joe E. Brown in, "FIT FOR A KING"
and John Wayne and Marsha Hunt, in
Zane Grey's "BORN TO THE WEST"

Thursday and Friday, March 31 and April 1 DOUBLE PROGRAM Gert Michael in, "SOPHIE LANG GOES WEST"

and Barbara Stanwyck in "Internes Can't Take Money"



Spring SUITS

SMART MODELS for younger men in new colors and latest eastern styles, all backed by our guarantee of complete satisfaction.

Have your measure taken to-day for Easter delivery.

HATS, TIES, SHIRTS and all accessories that go to make the well-dressed man. This store can serve you best—

ABOUSSAFY'S

A Tribute To Loved Ones Is A Well-Kept Grave



Complete information on cost of monu or headstones will be gladly given. Consult the represen-

tative of **SOMERVILLE**

Calgary Monumental Co.

Norman E. MacAulay Phone 268j, Coleman

CALGARY From COLEMAN \$4.90 Correspondingly Low Fares from Intermediate Stations Good Going-APRIL 1 - 2 Return Until-APRIL 4 Canadian Pacific

Journal ads. have pulling power

Rebekahs Hold Sale and Social

Local News All smiles at finding a small

All smiles at finding a small butterfly in her home, little Cecilia Young brought her find to The Journal office.

Bill Gate and Wilfred Dutimotored to Calgary on Wednesday to attend the Trail-Flin Flon hockey game. Trail won 60. Lone butterfly in the thing the state of the season of Saturday night.

Charles Fauver, 80 years, oldage pensioner who lived with Mr. and Mrs. Franz, West Coleman, died on Monday. Of German, died on Monday. Of German descent, he was born in Fillmore, Minn., and till 1930 years, worked as a teamster. He was foften seen on the streets, The funeral service was held this afternoon, by Rev. H. J. Bevan, with burial in the Protestant demetery.

Victoria Rebekah Lodge apron

preciated by the lodge.